

### Abstract

5 A process is described wherein a surface, for example the exterior surface of a  
vehicle, is contacted with a cleaning composition capable of rendering the  
surface treated hydrophilic and then rinsed with purified rinse water. Preferably  
the process also involves a pre-wetting step, wherein the surface is rinsed with  
10 water prior to being contacted with the cleaning composition, and/or an additional  
rinsing step, wherein the surface is rinsed with unpurified water prior to rinsing  
with the purified rinse water.

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